



YURI'S NIGHT

SPACE PARTY

SPONSORSHIP OPPORTUNITIES



CLEVELAND'S BEST SPACE PARTY

On Saturday, April 13, 2019, Great Lakes Science Center, home of the NASA Glenn Visitor Center, will celebrate Yuri's Night! Join us as we orbit back around for our annual venture into this out-of-this-world event!

Yuri's Night commemorates cosmonaut Yuri Gagarin, the first human to make a complete orbit around the Earth. The party includes a space-themed costume contest, interactive cosmic activities and live entertainment to moonwalk the night away at the heart of Cleveland's downtown lakefront.

A Yuri's Night sponsorship lets your organization participate with Great Lakes Science Center through event tickets, admission to the Science Center and passes to DOME Theater screenings. Your company will be recognized as a sponsor throughout our event marketing which includes social media, digital promotions, media buys and much more!

This fun-filled night is a stellar event for you to share with colleagues, business associates, clients, or prospective clients, while supporting education in science, technology, engineering and math.



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PRESENTING SPONSOR - your \$25,000 sponsorship will include:

- Presenting sponsor recognition
- Name and/or logo recognition on all paid advertising and promotional materials
- Dedicated slide to run prior to each DOME Theater movie (x6 per day – Jan/Feb/March/April)
- Inclusion in all social media posts related to Yuri's Night
- Your banner or signage displayed at the Main Stage
- Logo on photo booth images with Yuri's Night and Science Center logos
- Logo recognition on the Science Center's Yuri's Night webpage, event flier, event program and event signage
- Private lounge to accommodate up to 50 guests at Yuri's Night
- 25 Family Memberships
- 50 general admission tickets to enjoy the Science Center at a later date
- 50 movie passes to the DOME Theater
- 25 complimentary parking passes to be used at a later date
- VIP tour of Great Lakes Science Center hosted by the CEO
- Recognition in the Science Center's Report to the Community
- Tax deductible amount: \$14,700

OUT OF THIS WORLD SPONSOR - your \$10,000 sponsorship will include:

- Name and/or logo recognition on all paid advertising and promotional materials
- Inclusion in all social media posts related to Yuri's Night
- Logo recognition on the Science Center's Yuri's Night webpage, event flier, event program and event signage
- Admission for 16 to the VIP Lounge at Yuri's Night (6:30 - 9:30 p.m.)
- Admission for 20 to the general admission party at Yuri's Night (7 - 12 a.m.)
- 10 Family Memberships
- 30 general admission tickets to enjoy the Science Center at a later date
- 30 movie passes to the DOME Theater
- Recognition in the Science Center's Report to the Community
- Tax deductible amount: \$4,950

TAKE FLIGHT SPONSOR - your \$5,000 sponsorship will include:

- Name and/or logo recognition on all paid advertising and promotional materials
- Inclusion in Yuri's Night social media event page
- Logo recognition on the Science Center's Yuri's Night webpage, event flier, event program and event signage
- Admission for 8 to the VIP Lounge (6:30 - 9:30 p.m.)
- Admission for 10 to the general admission party at Yuri's Night (7 - 12 a.m.)
- 20 general admission tickets to enjoy the Science Center at a later date
- 20 movie passes to the DOME Theater
- Recognition in Great Lakes Science Center's Report to the Community
- Tax deductible amount: \$2,880

MISSION CONTROL SPONSOR - your \$2,500 sponsorship will include:

- Name recognition on the Science Center's Yuri's Night webpage, event flier, event program and event signage
- Admission for 2 to the VIP Lounge (6:30 - 9:30 p.m.)
- Admission for 6 to the general admission party at Yuri's Night (7 - 12 a.m.)
- 10 general admission tickets to enjoy the Science Center at a later date
- 10 movie passes to the DOME Theater
- Recognition in Great Lakes Science Center's Report to the Community
- Tax deductible amount: \$1,620

**In order to be included in all media and public relations communications please confirm your sponsorship by 12/15/18.*



GREAT LAKES
Science Center
Stay Curious.

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To become a 2019 Yuri's Night sponsor, please complete the form below:

- _____ **PRESENTING SPONSOR - \$25,000** (\$14,700 tax deductible)
- _____ **OUT OF THIS WORLD SPONSOR - \$10,000** (\$4,950 tax deductible)
- _____ **TAKE FLIGHT SPONSOR - \$5,000** (\$2,880 tax deductible)
- _____ **MISSION CONTROL SPONSOR - \$2,500** (\$1,620 tax deductible)

To purchase bulk tickets of 10 or more for your business group contact Group Reservations at 216-621-2400 or edhelp@glsc.org

CONTACT INFORMATION:

Company Name: _____
Address: _____
City: _____ State _____ Zip: _____
Contact Name: _____
Contact Phone: _____
Contact Email: _____

Your contact will be followed up with to procure your organization's logo image file (.EPS preferred) and distribution of tickets.

PAYMENT INFORMATION:

- ☐ Check enclosed (Check # _____)
- ☐ Please send a pledge reminder to the address provided above:
 - ☐ Immediately
 - ☐ For the full balance on
 - ☐ Monthly beginning
 - ☐ Quarterly beginning
- ☐ Please charge my credit card: ☐ Visa ☐ MasterCard ☐ AmEx ☐ Discover

Card # _____ Exp. Date: _____ CVV # _____

SIGNATURE CONFIRMATION:

Signature: _____ Date: _____

To become a 2019 Yuri's Night sponsor, please complete and return this form to:
Great Lakes Science Center, 601 Erieside Avenue, Cleveland, OH 44114

GREG RENKAS, Director of Major Gifts and Corporate Partnerships, at 216-696-3373 or renkasg@glsc.org